

NFO PERIOD:
25TH APRIL - 09TH MAY, 2025

Seize the

PULSE

of India's Internet economy



India's first **pure-play**
internet focused fund

Presenting

Edelweiss **BSE Internet Economy** Index Fund

(An open-ended index scheme replicating BSE Internet Economy Index)

*MAP NOT TO SCALE. This is only for illustration purpose.

A day in India's internet economy

3.7 Cr +

Trades executed everyday

~ 60 Cr +

No. of UPI transactions

~ 40 Lakh +

Daily food deliveries









>12.4 Lakh

Daily ticket
bookings via IRCTC

59 Cr GB

Daily data usage

A solid network: Each player strengthens others

Platform: Enablers	E-commerce & Retail		Financial Platforms		Digital Consumer Services	
	Zomato 13.7% FSN E-Commerce (Nykaa) 5.4% Indiamart Intermesh 1.4%	PB Fintech (Policy Bazaar) 11.6% Angel One 2.7% Motilal Oswal Financial Services 2.0%	Info Edge (Naukri) 12.3% One 97 (Paytm) 5.5% BLS International Services 1.0% TBO Tek 0.7%			
Service: Facilitators	Registrar & Transfer Agents		Market Infrastructure			
	Computer Age Management Services (CAMS) 3.9% Kfin Technologies 2.6%	Multi Commodity Exchange Of India 6.0% IRCTC 4.9% Indian Energy Exchange 3.0%				
Infrastructure: Foundation	Telecom Networks					
	Bharti Airtel 14.7% Tata Communications 4.1% Bharti Hexacom 2.4% Tejas Networks 1.3% ITI 0.5%					

Source: AIPL. Data as on 31st March 2025

BSE Internet Economy Index has 0% allocation towards traditional IT companies while other indices are heavily skewed.

Pure-play internet focused theme

	BSE Internet Economy Index	Nifty India Digital TRI	BSE TeCk TRI	Active Tech Funds (Avg)
Traditional IT*	0%	45.96%	69.81%	47.17%
11 industries of BSE Internet Economy Index	100%	50.42%	26.37%	32.87%

Source: ACEMF, AIPL, NSE. BSE sector classification. Data as on 31st March 2025. *Traditional IT includes Computers-Software & Consulting



Performance

Trailing Performance

Period	BSE Internet Economy TRI	BSE 500 TRI	Nifty India Digital TRI	BSE TecK TRI
1Y	16.9%	9.6%	8.5%	6.0%
3Y	17.9%	4.1%	10.2%	13.8%
5Y	35.4%	24.2%	30.2%	26.3%

Calendar Year Performance

Period	BSE Internet Economy TRI	BSE 500 TRI	Nifty India Digital TRI	BSE TecK TRI
CY 2019	- 6.5%	11.1%	-2.6%	9.0%
CY 2020	50.1%	46.5%	50.0%	18.4%
CY 2021	55.7%	51.7%	57.8%	31.6%
CY 2022	- 25.1%	-17.7%	-26.4%	4.8%
CY 2023	46.6%	21.1%	40.0%	26.5%
CY 2024	53.3%	24.3%	34.6%	15.8%
CYTD 2025	- 15.9%	-10.8%	-14.7%	-4.4%

SIP Performance

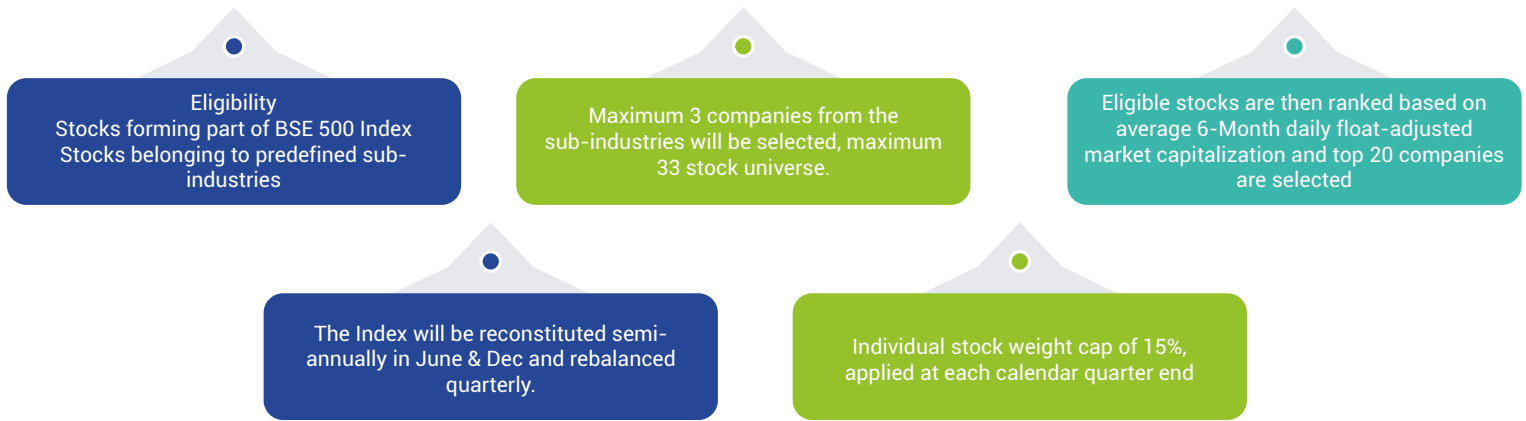
Period	BSE Internet Economy TRI	BSE 500 TRI	Nifty India Digital TRI	BSE TecK TRI
3Y	27.4%	13.8%	16.8%	11.0%
5Y	24.6%	17.1%	17.6%	13.4%

Source: AIPL. Data as on 31st March 2025. Past performance may or may not be sustained in future. SIP returns are gross of expenses. 1% as expense has been deducted from BSE Internet Economy Index returns provided.



About BSE Internet Economy Index

Constituent Selection



Sub-Industries

- E-Retail/E-Commerce
- Internet & Catalogue Retail
- E-Learning
- Digital Entertainment
- Exchange and Data Platform
- Depositories, Clearing Houses and Other Intermediaries
- Financial Technology (Fintech)
- Telecom – Cellular & Fixed line services
- Other Telecom Services
- Stockbroking and Allied
- Telecom – Equipment & Accessories



Scheme details

Investment Objective	The investment objective of the scheme is to provide returns before expenses that closely correspond to the total returns of BSE Internet Economy Total Return Index, subject to tracking errors*.
Benchmark	BSE Internet Economy TRI
NFO Period	25th April 2025 to 9th May 2025
Fund Manager	Mr. Bhavesh Jain, Mr. Bharat Lahoti
Minimum Application	Minimum subscription amount of Rs. 100 and in multiples of Re. 1 thereafter.
Exit Load	<ul style="list-style-type: none"> If the units are redeemed/switched out on or before 30 days from the date of allotment – 0.10%. If the units are redeemed/switched out after 30 days from the date of allotment – Nil

For more details on the asset allocation, please refer the SID available on website. *There is no assurance that the investment objective of the Scheme will be achieved.

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To invest visit, www.edelweissmf.com | Download 'eInvest' Mobile App

Edelweiss BSE Internet Economy Index Fund is suitable for investors who are seeking*:

- Long term capital appreciation
- Passive Investment in equity and equity related securities replicating the composition of BSE Internet Economy Total Returns Index, subject to tracking errors.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

